Overall Vision

Achieve social innovation by combining IT and societal infrastructure

- Energy
- Urban development
- Transportation
- Healthcare
- Water and Natural resources
- Logistics
- Manufacturing and Construction
- Finance

“IT” × “Societal infrastructure”
CSI-NA Mission in Silicon Valley

Create innovative social innovation solutions

New Solutions for Customers

Analytics

IT

OT
Some Relevant Use Cases

- Automotive
  - Vehicle Occupant Health & Safety
- Insurance
  - Risk Profiling
- Manufacturing
  - Operator Recommendation
- Healthcare
  - Rapid Response System
- Societal
  - Elderly Care
Things to think about

- Operationalization requires careful thought:
  - Understand the true cost of false positives/negatives
  - It’s better to be conservative
- In general, people don’t like to be monitored
- It’s easier to work with machines!
Thank You